
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT
OF 1934**

For the month of August 2026

Commission File Number: **001-35165**

BRAINSWAY LTD.
(Translation of registrant's name into English)

**16 Hartum Street RAD Tower, 14th Floor
Har HaHotzvim
Jerusalem, 9777516, Israel
(+972-2) 582-4030**
(Address and telephone number of Registrant's principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.
Form 20-F ☒ Form 40-F ☐

This Form 6-K is incorporated by reference into the Company's Registration Statements on Form S-8 filed with the Securities and Exchange Commission on April 22, 2019 (Registration No. 333-230979) and on April 20, 2026 (Registration No. 333-295189) and the Company's Registration Statements on Form F-3 filed with the Securities and Exchange Commission on July 22, 2024 (Registration No. 333-280934) and on April 22, 2025 (Registration No. 333-286672).

EXHIBIT INDEX

<u>Exhibit</u>	<u>Title</u>
99.1	Investor Deck

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRAINSWAY LTD.

(Registrant)

Date: August 12, 2026

/s/ Hadar Levy

Hadar Levy
Chief Executive Officer



Leading the next phase of interventional psychiatry

Technology. Evidence. Scale. Growth.

INVESTOR DECK | AUGUST 2026

Nasdaq / TASE: **BWAY**



Safe Harbor and Non-GAAP/IFRS Financial Measures

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This presentation contains information that includes or is based on forward-looking statements within the meaning of the federal securities laws. Such statements are not guarantees of future performance. They reflect current expectations and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied. Factors include, but are not limited to: continued business impact from COVID-19; adverse economic conditions; changes in demand and pricing; manufacturing difficulties or delays; legislative and regulatory actions; changes in reimbursement; third-party payor decisions; product liability claims; U.S. healthcare reform; financial market conditions; competitive dynamics; failure to achieve sufficient market adoption; regulatory actions or delays; and our ability to realize expected operational and manufacturing efficiencies. Additional information about these and other risks is contained in our filings with the U.S. Securities and Exchange Commission. If one or more of these factors materialize, or if underlying assumptions prove incorrect, actual results may differ materially. This presentation also includes market and industry data from government and private publications and internal estimates and projections based on a number of assumptions. We undertake no obligation to update any forward-looking statement as a result of new information, future events, or otherwise.

Certain non-GAAP/IFRS financial measures are included in this presentation. These measures are presented to complement the financial information prepared in accordance with IFRS because management believes they are useful to investors. For example, Adjusted EBITDA, a non-IFRS measure, is widely used by investors and securities analysts to evaluate a company's operating performance without regard to one-time items (such as restructuring and litigation expenses) that can vary substantially from company to company. Management also uses Adjusted EBITDA with IFRS measures for planning purposes, including preparation of annual operating budgets, as a measure of operating performance. These non-GAAP/IFRS measures should be considered only as supplements to, and not superior to, financial measures prepared in accordance with IFRS. Other companies may calculate similarly titled non-GAAP/IFRS measures differently than the Company.

Interventional Psychiatry Has Reached an Inflection Point

Psychiatry never lacked effective treatments — it lacked scalable interventional care. BrainsWay solves scalability.

8.5M+

Deep TMS sessions delivered¹

Proven, growing clinical demand across indications.

300M+

Covered lives²

Reimbursement is expanding across Medicare & commercial.

+25%

New provider sites YoY¹

Providers are actively scaling interventional capacity.

ADOPTION IS ACCELERATING — NOT EMERGING

1,950

Systems installed worldwide

48

US states served

6

Continents

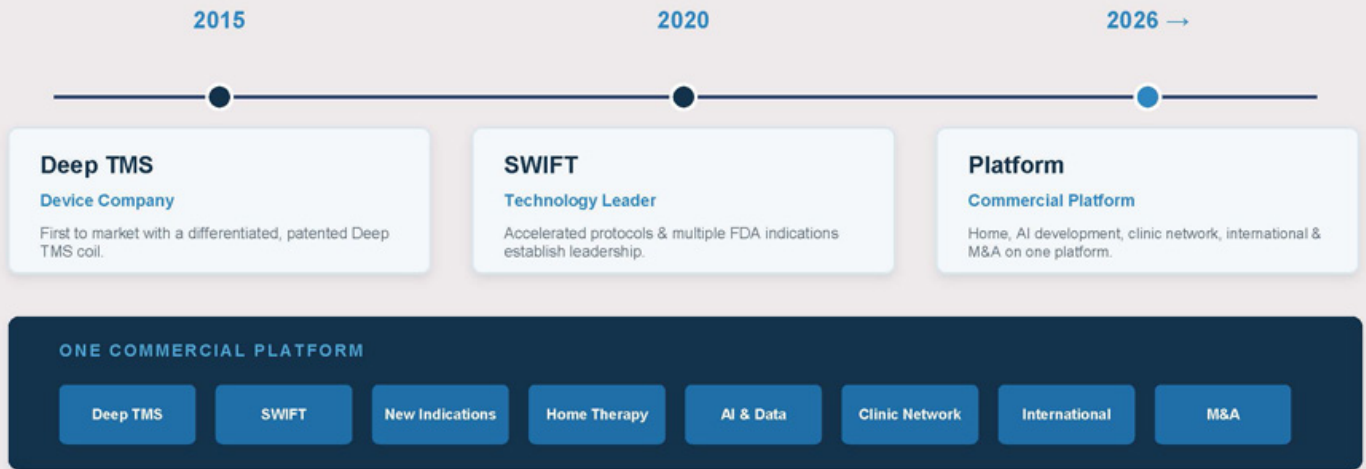
2020→26

Accelerating adoption



From Deep TMS Device to Commercial Platform

BrainsWay is no longer a TMS company — every growth initiative now leverages one commercial infrastructure.



The Category Leader With Scale, Science & Access

Deep TMS is now a mainstream, reimbursed pillar of psychiatry — and BrainsWay leads on scale, science and access.

4

FDA indications

Only Deep TMS platform cleared across four.

8.5M+

Sessions delivered

Real-world scale competitors cannot match.

1,950

Systems installed

Across 48 states and 6 continents.

DEEP TMS vs. TRADITIONAL “FIGURE-8” TMS



Feature	BrainsWay Deep TMS	Traditional TMS
Stimulation depth	1.8–2.0 cm ^{3,4}	0.7–1.0 cm ³
Brain volume stimulated	Extensive (~17 cm ⁴)	Limited (~3 cm ⁴)
Therapy delivery	More reliable targeting	Prone to targeting errors
Structures treated	Deep and broad	Superficial and focal
RCT evidence	Multiple indications	Limited to depression



All competitors in the commercial depression space use variations of the traditional “figure-8” TMS coil design. Technological distinctions do not necessarily correlate with clinical outcomes

Investor Deck | August 2026

A \$15B+ Market — Less Than 2% Penetrated

A large, underpenetrated market where reimbursement is already in place — and the addressable base keeps expanding.

SIZING THE OPPORTUNITY

\$15B⁵ Global Interventional Psychiatry TAM

~\$4B⁶ US depression

BrainsWay today — < 2% penetrated⁷

300M+

Covered lives

Reimbursement already in place.

170M+

Untreated patients

Across current partner markets.

4 → more

FDA indications

Each one expands the market.

Figures on this slide are not audited; for illustrative purposes only.



Every Success Creates the Next Layer of Growth

Clinical leadership creates access → access drives adoption → adoption generates data and cash → capital fuels innovation and expansion.



A Model Built to Compound — With Clear Line of Sight

Every system becomes a long-term asset — a one-time hardware sale transformed into high-margin, multi-year recurring revenue.

4-5 Yrs

Multi-year leasing

Typical contract term (4–5 yr).

90%+

Customer retention*

Durable, predictable revenue.

1.3x

Book-to-bill

Bookings outpacing revenue.

FROM ONE-TIME SALE → TO HIGH-MARGIN RECURRING ARR

One-Time

Hardware sale

Transactional revenue

**Multi-Year**

Lease + Pay-Per-Use

4–5 year contracts

**Recurring**

High-margin ARR

Compounding backlog

**Durable**

90%+ renewals

Predictable & sticky



Why Clinics Keep Expanding

One chair leads to a second, then a third, then a second clinic — compelling economics drive enterprise-wide rollout.

SINGLE-CHAIR ECONOMICS

~\$900K–\$1.0M

Annual revenue per chair

~\$250–300K

Profit per chair, per year

Rapid

Cash-on-cash return

ROBUST REIMBURSEMENT

3 established CPT codes

Well-defined billing across Medicare & major commercial insurers.

300M+ covered lives (depression)

Broad coverage in all 50 states; 100M+ covered for OCD.

Verified return on investment

Up to ~\$10K revenue per depression patient course.



From 20 Days to 6 Days

The only FDA-cleared 6-day accelerated Deep TMS protocol — a significantly faster path to relief.

STANDARD PROTOCOL

20 days

Treatment days in the acute phase – before maintenance



SWIFT PROTOCOL

6 days

Only 6 treatment days in the acute phase – before maintenance

FOR PATIENTS

- **Convenience** Less time away from daily life.
- **Faster relief** Accelerated path to benefit.

FOR PROVIDERS

- **Higher throughput** More patients per chair.
- **Capacity unlock** Scale without added footprint.



Building a Proprietary Clinic Network

Capital. Patients. Infrastructure. Equity stakes facilitate partnership and increased patient access to care.

BACKED BY

Valor Equity Partners



A ~\$100B firm and BrainsWay's largest investor — an active partner in our scale strategy.

PORTFOLIO PEDIGREE

Tesla

SpaceX

PayPal

Uber

Anduril

Neuralink

THE PARTNERSHIP MODEL

200+

Potential partners in the pipeline.

10–15

Clinics potentially added annually.

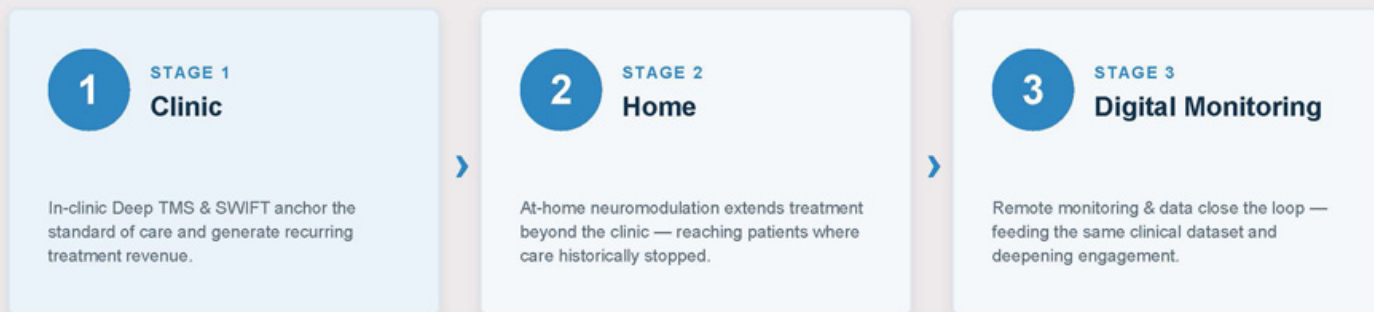
No added OPEX

Capital-light expansion model.



Extending Treatment **Beyond the Clinic**

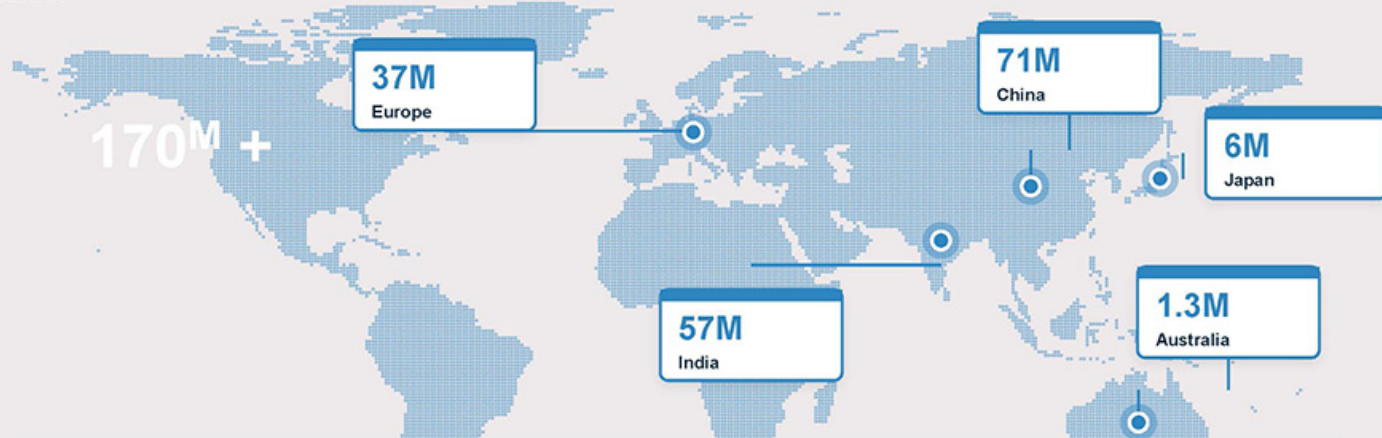
One platform follows the patient across the entire care journey — from clinic, into the home, through continuous digital monitoring.



Every stage feeds the same commercial platform and proprietary clinical dataset. Home therapy enabled via strategic investment in Neurolief — \$11M convertible with milestone tranches and a call option to acquire.

A Multi-Billion-Dollar International Opportunity

We are not entering these markets — we are scaling established commercial partnerships across regions with hundreds of millions⁹ of untreated patients.



Untreated patients across current partner markets. Scaling proven partnerships — not building new markets from scratch.

Financial Results Validate the Thesis

Record system shipments are converting into revenue growth, high margins, profitability and cash.



H1 2026 MOMENTUM

More Systems → More Revenue → Higher Margins → Stronger Profitability → Higher RPO → Growing Cash

Revenue +35% | Operating Income +281% | Adj. EBITDA +130% | Shipments +43% | Net Income +60% | RPO +30%

Revenue Growing Far Faster Than Costs

Recent revenue growth >30% while targeted OPEX growth stays <15% — profitability compounds.



Revenue

+30-34% growth

OPEX

<15% growth

Adj. EBITDA

\$13-14M in 2026E



*Adjusted EBITDA is a Non-IFRS Measure. See operating income results, the closest IFRS measure, and the reconciliation table in the Company's Earnings release

Investor Deck | August 2026

Why BrainsWay, Why Now

- 01 The market is inflecting.** Interventional psychiatry is going mainstream.
- 02 BrainsWay leads.** The only Deep TMS platform with 4 FDA indications.
- 03 The economics compound.** Strong recurring revenue, 90%+ retention, operating leverage.
- 04 The platform expands.** Home, AI, clinic network, international & M&A.
- 05 Execution validates the thesis.** Record shipments converting into revenue, margin & cash.



Building the Global Platform for Interventional Psychiatry.

One Platform

Millions of Patients

Decades of Growth

NASDAQ / TASE: BWAY

References

1. Data on file
2. See company reimbursement database; published payer policies; and [sec.gov/Archives/edgar/data/1735948/000110465921043982/tm2111152d1_ex99-1.htm](https://www.sec.gov/Archives/edgar/data/1735948/000110465921043982/tm2111152d1_ex99-1.htm)
3. BrainsWay Data on File; Depth, measured in phantom head, is from cortical surface toward brain center for which E-field $\geq 100\text{V/m}$ for calibrated stimulator output. If measuring from scalp surface, an additional 1.5 cm should be added; See also, Guadagnin, V., et. al., 2016. Deep Transcranial Magnetic Stimulation: Modeling of Different Coil Configurations. 63, 1543–1550.
4. Fiocchi, S., et. al., 2016. Modelling of the Electric Field Distribution in Deep Transcranial Magnetic Stimulation. 2016
5. \$15B+ Global TAM assumes existing and not-yet-cleared planned indications; based on BrainsWay internal market model (WHO Global Burden of Disease; NIMH; CDC) and payer reimbursement assumptions.
6. ~\$4B US depression = 3.4M insured MDD patients $\times$ ~33 sessions $\times$ ~\$70 = \$8B TAM (8/24/2020 Oppenheimer Research Report), of which ~\$4B is serviceable near-term.
7. <2% penetration based on Company data on file: installed base and cumulative treatments vs. estimated eligible patient population and TAM.
8. Company estimate based on data on file.
9. Illustrative number; See, for example, <https://worldpopulationreview.com/country-rankings/depression-rates-by-country>.